

2023

# EXHIBITOR PROSPECTUS

IEEE International  
Geoscience and  
Remote Sensing  
Symposium



# IGARSS

Pasadena, California 2023



16-21 July 2023

[2023.ieeeigarss.org](http://2023.ieeeigarss.org)



**Dear Sponsors and Exhibitors,**

**IGARSS 2023** is the world's premier symposium on geoscience, remote sensing, and related topics. **Thousands of attendees are expected from around the world**, and this is an excellent opportunity for your company to showcase your technologies and services, as well as to increase brand awareness and networking with the international geoscience and remote sensing community.

There are a variety of sponsorship opportunities available to accommodate your needs and budget. Customized sponsorship packages are also available. Discover a brief overview of all available sponsorship packages below.

We look forward to meeting you during IGARSS 2023!

Sincerely,

**Organizing Committee IGARSS 2023**



*Why should you be a Sponsor?*

- Our IGARSS 2023 sponsorship packages are a cost-effective opportunity to reach not just a large number of delegates within **your immediate target market**, but also a remarkable group of **professionals from several specialized disciplines**, as well as **influential political and media stakeholders**.
- A presence at the conference is your organization's opportunity to **leverage unparalleled access** to a wide potential client base, to inform them about your products and services and build **long-term relationships**.
- Sponsorship is a proven tactic for **positioning your brand**: it combines the reach of magazine advertising with the power of direct mail and persuasion of face-to-face meeting.

- Conference participants are keen to improve their scientific knowledge. Aligning your company with this powerful educational experience **demonstrates your commitment to assist their development** at a deeply personal level.
- Your company will benefit significantly from **exposure to an interested, relevant, and influential audience** in an informal yet informative environment away from the competition of everyday distractions.
- The conference will support you in achieving strategic goals by providing you with **direct exposure to your target market**.
- A rich pool of **potential employees** to hire from, recruitment logistics provided by the conference, consider it a job-fair with a very targeted audience.

<p><b>DIAMOND</b> USD 35,000 ★★★★★</p>	<p>ISLAND EXHIBITION BOOTH (20'X20') (INCLUDES 3 EXHIBITORS BADGES)</p>	<ul style="list-style-type: none"> <li>• FLYER/LEAFLET CONFERENCE BAG INSERT</li> <li>• WI-FI SPONSORSHIP</li> <li>• BANNER DISPLAYED AT CONFERENCE (SPONSOR PROVIDED)</li> <li>• SOCIAL ACTIVITY SPONSORSHIP</li> </ul>	
	<p>FULL PAGE ADVERTISEMENT IN ONLINE PROGRAM GUIDE</p> <p>COMPLIMENTARY DELEGATE REGISTRATIONS = FOUR (4)</p>		
SPONSORSHIP PRIVILEGES	<b>SILVER</b> USD 5,000 ★★	<b>GOLD</b> USD 10,000 ★★★	<b>PLATINUM</b> USD 15,000 ★★★★
EXHIBITION BOOTH (INCLUDES 2 EXHIBITORS BADGES)	<b>BOOTH</b> (10' X 10')	<b>DOUBLE</b> (10'X20')	<b>ISLAND</b> (20'X20')
ADVERTISEMENT IN THE FINAL ONLINE PROGRAM GUIDE & LOGO ON WEBSITE	1/4 PAGE	1/2 PAGE	FULL PAGE
COMPLIMENTARY DELEGATE REGISTRATION, INCLUDES WELCOME RECEPTION	1	2	4
FLYER/LEAFLET CONFERENCE BAG INSERT	✓	✓	✓
<b>NON-PROFIT ORGANIZATIONS AND UNIVERSITIES MAY SPONSOR AT A DISCOUNTED RATE.</b>			

**INCLUDED WITH BOOTH SPACE RENTAL FEE:**

Two (2) Complimentary exhibit staff passes. Additional passes \$25.  
Pipe and drape booth with 8' high back wall and 3' high side rail drapery

One (1) draped table with two (2) side chairs  
One (1) company identification header sign  
One (1) wastebasket

# CUSTOMIZABLE SIGNATURE OPPORTUNITIES

IEEE and the Geoscience and Remote Sensing Society is offering exciting programs and attracting students, professors, researchers, and engineers to the most comprehensive technical conference in Geoscience and Remote Sensing. This gives you the opportunity to participate in the world's largest annual international Geoscience and Remote Sensing Symposium in 2023!

We would like to give your company the freedom to showcase your technology and services in a versatile, robust program by participating in a wide variety of networking and exhibition opportunities. For companies that are interested in recruiting students for employment or internships, IGARSS 2023 will have special events to promote your programs.

IGARSS 2023 expects more than 3,000 scientific abstracts, and from those submissions, the best will be chosen to be presented in Pasadena, California. As the conference is a unique opportunity to learn about the latest developments in the world of remote sensing and geospatial information, we expect more than 2,800 participants.

There are a variety of sponsorship opportunities available to accommodate your needs and your budget, and customized packages are offered as well. This is your chance to join us and play an important part in the future of our earth -- geoscience and remote sensing.

## INDUSTRY WORKSHOP

\$10,000 USD

- Produce and deliver a 1.5 hour workshop at the conference.
- Includes mention in program, a meeting room, projector and screen, power strip, logo and mention on session signage. Session to be reviewed and scheduled by conference organizing committee.

## SOCIAL ACTIVITY SPONSOR

\$15,000 USD (LIMITED SPONSORSHIPS AVAILABLE)

- Two (2) Complimentary tickets to event .
- May provide a freestanding banner which will be positioned at the entrance to the Conference Dinner venue. (maximum size 2m high x 1m wide)
- Recognition, with organization logo and hyper-link, on official conference website.
- Recognition as a sponsor on the official sponsor acknowledgment signage at the conference.

## CONFERENCE WELCOME RECEPTION

\$10,000 USD

- Recognition on the conference website, featuring linked partner names and company logo
- Opportunity to provide freestanding banners to be positioned at the Welcome Reception and a booth online during the reception.

## NETWORKING HOUR SPONSOR

\$10,000 USD

The conference will host several networking events on-site at the end of the conference day (before the evening social events). This is an opportunity to address conference attendees in a social setting and drive visibility.

- Opportunity to display sponsor provided banner.
- Sponsorship table at entrance for sponsor provided marketing materials.

## COMPANY BRANDED LANYARDS

\$10,000 USD (LIMIT ONE (1) PATRON)

- Company name and logo branded on conference lanyards which are worn by all IGARSS attendees.

## YOUNG PROFESSIONALS EVENT

\$5,000 USD

- Your company name and logo on all mentions of the event.
- Ability for representatives to attend the event for exclusive networking opportunities.
- Option to provide a giveaway to all attendees.

## COFFEE BREAK SPONSORSHIP

\$5,000 USD EACH

The conference will have two coffee breaks each day. This is a unique opportunity to drive attention and booth traffic.

- Printed "sponsored by" signs at each of the coffee sessions.
- Opportunity to provide flyers / cards to drive booth traffic.
- Recognition on conference materials and website.

## POWER TOWER CHARGING STATION

\$5,000 USD (LIMIT ONE (1) PATRON)

- Gain recognition as the exclusive charging station patron. Help attendees get charged up and make the most of their time at the conference.

## DELEGATE BAG INSERTS

\$1,500 USD (EACH ITEM)

- A great way to connect with conference attendees! Add a company brochure, postcard, or giveaway items such as pens, notepads, key chains, etc. to bags given to all delegates. (Item to be provided by patron).

## BRONZE SPONSOR

\$1,500 USD

- 1/4 page advertisement in the final online program guide
- Logo on website.

## TOWNHALL LUNCH

- Costs vary by event, please contact us for details

## BREAKFAST LECTURES

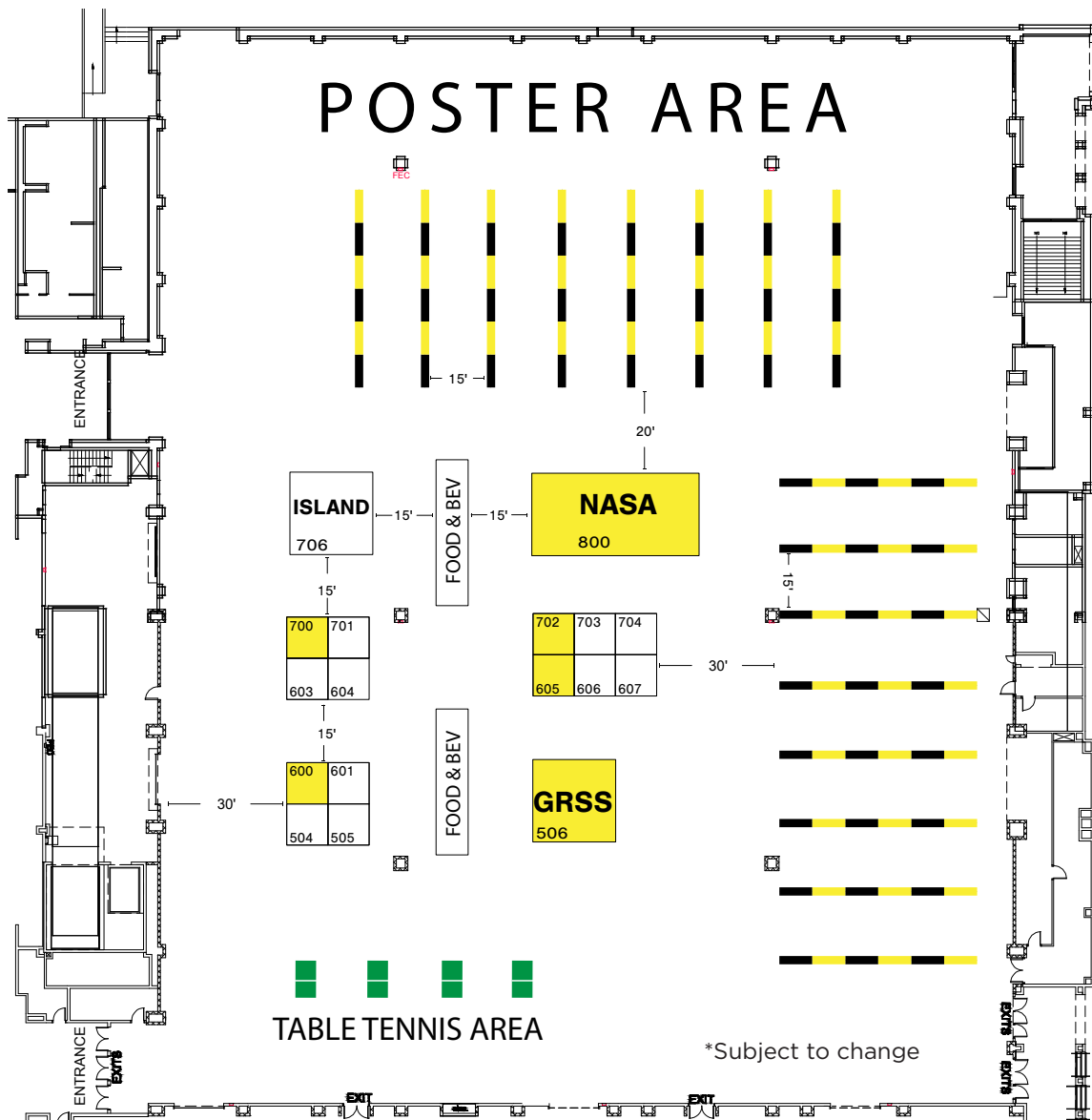
- Costs vary by event, please contact us for details

# Previous Attendance

2012	Munich, Germany	2,582	2018	Valencia, Spain	2,355
2013	Melbourne, Australia	1,383	2019	Yokohama, Japan	2,730
2014	Quebec City, Canada	1,703	2020	Virtual-Waikoloa, Hawaii USA	3,127
2015	Milan, Italy	2,132	2021	Virtual-Brussels, Belgium, The Netherlands	2,948
2016	Beijing, China	1,857	2022	Hybrid-Kuala Lumpur, Malaysia	2,577
2017	Fort Worth, Texas USA	1,607	2023	Pasadena, California USA (projected)	2,800

# Exhibition Floor Plan and Layout\*

 \*Sold



## CONTACT US

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Deadline for registration is 13 June 2023

# Terms and Conditions

2023 IEEE International Geoscience and Remote Sensing Symposium, July 16 - 21, 2023, Pasadena, California USA

1. CHARACTER OF THE EXHIBITION: The IEEE GRSS and/or its designated agent reserves the right to determine the eligibility of any company, product or service and the right to restrict, prohibit or evict any Exhibitor or product which detracts from the character of the Exhibition or for any violation of the following Terms and Conditions.
2. LOCATION/DATES: The 2023 IEEE International Geoscience and Remote Sensing Symposium will be held 16 – 21 July 2023. at the Pasadena Convention Center (PCC), Pasadena, California USA.
3. PCC Guidelines: Please review the guidelines of the Pasadena Convention Center from their website: <https://www.visitpasadena.com/convention-center/planners/facility-policies/> All rules and regulations of the PCC shall be followed.
4. BOOTH SIZE and DEADLINES: A full exhibit area is 10' x 10' at a cost of U.S. \$5,000.00. Patron Packages are also available. Failure to make final payment constitutes a cancellation of this contract.
5. AUDIO/VISUAL: Exhibitors are allowed to bring in their own audio-visual equipment to use in their booths; however, show service personnel are not responsible for maintenance of such equipment. Please review the PCC regulations regarding such equipment.
6. SPACE ASSIGNMENTS: Space assignments are made on a first-come, first-served basis, with all assignments made in the best interest of the Exhibition. The Exhibitor's booth location preference can be determined online at the time of payment. The selections is subject to availability and confirmation of payment. IGARSS reserves the right to alter an Exhibitor's assigned space if it is necessary and is in the best interest of the Exhibition. The Exhibitor will be consulted before this right is exercised.
7. SUBLETTING OF SPACE: The Exhibitor shall not assign, sublet, or apportion the whole or any part of the space assigned or have representatives, equipment or materials from other firms than his own in the exhibit space without written consent of symposium organizers. Only one company shall be considered as the Exhibitor. Any other company or unit in the space shall be considered a subsidiary or affiliate.
8. GENERAL REGULATIONS: Loudspeaker sound displays are prohibited. The symposium staff reserves the right to refuse any exhibit not in good taste or inconsistent with a meeting of this kind.
9. SAFETY CONSIDERATIONS: All exhibit and space materials must follow local fire and hazardous materials handling ordinances. Volatile oils, gases, other explosives, or any substance prohibited by the city departments or authorities will not be permitted in the exhibition area. Likewise, all electrical work and wiring must be approved and installed in accordance with regulations. Corridors leading to exit doors and all entrance and exit doors should be kept clear of obstructions at all times. No objects are to be attached to or suspended from the fire sprinklers or light fixtures on the ceiling. Under no circumstances should the fire alarm call points, fire hose reels, fire extinguishers and exits be blocked or access to them be impeded by exhibition booths, partitions, exhibits or other objects.
10. OFFICIAL CONTRACTOR: An official Contractor will be assigned and approved by the PCC. The Contractor will provide a Service Manual and perform exhibition services for Exhibitors. No Exhibitor or representative shall contract for such services with other than the said official Contractor without the express written consent of symposium organizers, which, for reasons of security, in their sole discretion can deny such permission.
11. ON-SITE REPRESENTATIVE: Exhibitors shall keep an attendant in their space during all exhibit hours.
12. SECURITY/LIABILITY: Overnight security personnel will be present in the exhibit area. The Exhibitor assumes entire responsibility and agrees to protect, indemnify, and defend IEEE, symposium sponsors and their employees and agents, harmless against all claims, losses and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by exhibitor installation, removal, maintenance, occupancy or use of exhibit premises or a part thereof, excluding any such liability caused by the sole negligence of symposium organizers, its employees and agents. In addition, Exhibitors acknowledge that the show services contractors and IEEE do not maintain insurance covering exhibit property and that it is the responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses sustained through exhibition.
13. FACILITY DAMAGE: Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the spaces, or the equipment in the spaces. When such damage occurs, the Exhibitor is liable to the owner of the property so damaged.
14. CANCELLATION: If space contracted is canceled by the Exhibitor on or after May 16, 2023, or if the Exhibitor fails to occupy the space contracted, IEEE is entitled to the full amount of the space rental.
15. AMENDMENT TO EXHIBITOR AGREEMENT: All matters or questions not specifically covered by the preceding rules and regulations shall be subject solely to the discretion of the Symposium organizers and IEEE.
16. INABILITY TO PERFORM: If IEEE should be prevented from holding the exposition by any cause beyond its control or if it cannot permit the Exhibitor to occupy his space due to circumstances beyond its control, IEEE will refund to the Exhibitor the amount of the rental paid and IEEE shall have no further obligation or liability to the Exhibitor.
17. SALES PROMOTIONS AND DRAWINGS: All promotions conducted by the Exhibitor must be free of obligation on the part of the winner and participants. All promotions and drawings must be approved by IEEE prior to the opening of the event.
18. PATRON AND GRANTOR ENTITLEMENTS: Completion of the support and grants portion of the Application Form is a commitment to support. Full payment must be received, or the contract will be considered null, and void and all promotional entitlements will be withdrawn. IEEE, at its discretion, may make reasonable changes, amendments, or additions to entitlements. To be included in the Symposium On-Site program, as a Platinum, Gold, Silver, or Bronze patron, IEEE must receive the contributor's signed Application and applicable payment by 13 June 2023.
19. COMPLIANCE WITH TERMS AND CONDITIONS: IEEE, at its discretion, may make reasonable changes, amendments or additions to these Terms and Conditions. Interpretations of these Terms and Conditions shall rest with show management and non-compliance can result in ejection of the offending Exhibitor or closing of the Exhibit.